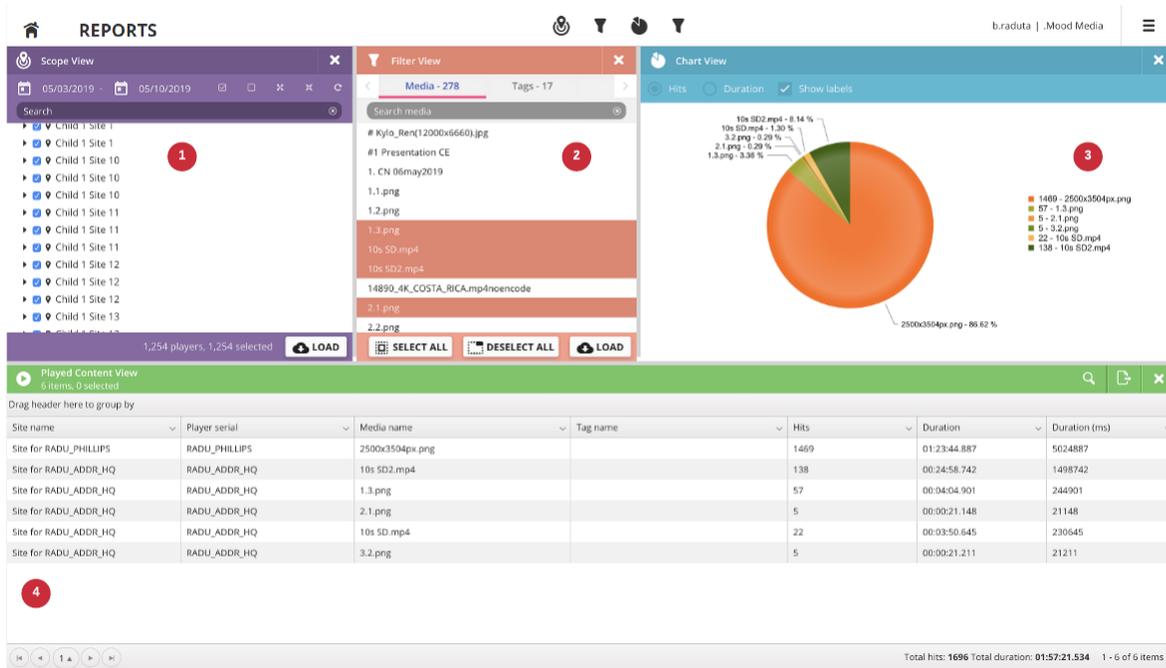


MOOD HARMONY™

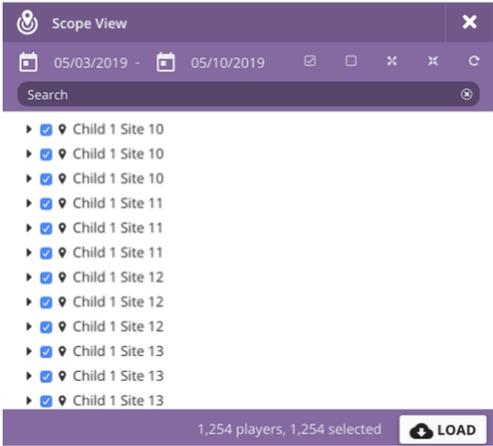
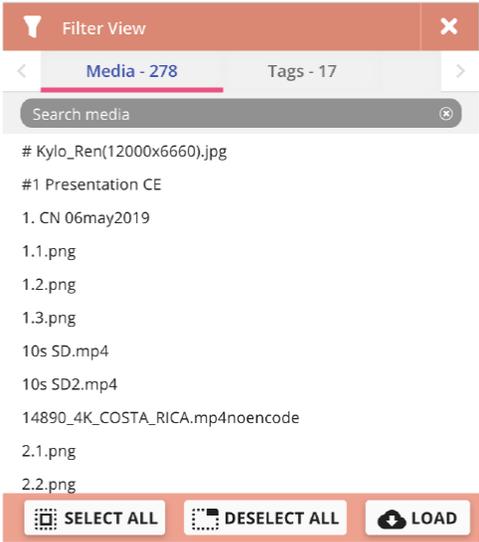
Harmony Music, Messaging, and Visuals
Reports App User Guide

Harmony Reports User Interface

Harmony Reports gives users detailed analytics of what played on their devices. This tool is extremely useful for generating reports containing details such as: what media played on which devices, when did it played, for how long and how many times (duration and hits/impressions).



Step 1	Users start by defining the playback interval range and select the sites that contain the media players for which they want to see the statistics.
Step 2	After they select the sites, in the Filter View panel users will see all the media that played during the selected interval and on the selected sites.
Step 3	The Chart View panel will automatically show a playback summary of each media (number of hits and duration).
Step 4	The full statistics are displayed into the Played Content View. Users can see the name of each of the selected players, the name of each of the media file played, the number of times it played (hits), and the total duration. The report can be exported to Excel for sharing or offline editing.

	<p>Scope view: the user selects the date range along with the players for which he wants to retrieve the playback statistics. The default interval is set to one week.</p>
	<p>Filter view: user sees all the media and tags that are retrieved from the scope; from here, the user selects for which media or tags he wants to see the statistics. After selecting the media, the user must click the "Load" button.</p>

The chart shows the following data:

Media Name	Percentage
2500x350fp.png	86.62 %
10x SD.mp4	8.14 %
10x SD.mp4	1.30 %
3.2.png	0.29 %
2.1.png	1.28 %
1.3.png	3.36 %

Chart view: user sees either the total duration or the total number of hits for the selected media in a pie chart format

Site name	Player serial	Media name	Tag name	Hits	Duration	Duration (ms)
Site for RADU_PHILLIPS	RADU_PHILLIPS	2500x350fp.png		1489	01:23:44.887	5824887
Site for RADU_ADDR_HQ	RADU_ADDR_HQ	10x SD.mp4		138	00:24:58.742	1488742
Site for RADU_ADDR_HQ	RADU_ADDR_HQ	1.3.png		97	00:04:04.991	248991
Site for RADU_ADDR_HQ	RADU_ADDR_HQ	2.1.png		5	00:00:21.348	21348
Site for RADU_ADDR_HQ	RADU_ADDR_HQ	10x SD.mp4		22	00:03:39.649	239649
Site for RADU_ADDR_HQ	RADU_ADDR_HQ	3.2.png		5	00:00:21.211	21211

Total hits: 1696 Total duration: 01:57:21.534 1 of 6 items

Played content view: users sees the detailed playback log for the selected player. Furthermore, the user can export the report as CSV or Excel.

Notable columns:

Hits: total count of how many times a media played on the selected players (based on the selected calendar scope)

Duration: total amount of time a media played on the selected players (based on the selected calendar scope)