



# MOOD:SCENT

"SCENTS OR AROMAS IN THE RETAIL OR COMMERCIAL ENVIRONMENT" IMPROVE A CUSTOMER'S PERCEPTION OF THE STORE, THE ENVIRONMENT AND THE PRODUCTS; AND MAKES THE CUSTOMER WANT TO REVISIT THE STORE TO BUY SOMETHING."

- JOURNAL OF MARKETING, 1996

"THE SENSE OF SMELL HELPS US RESPOND TO THOSE WE MEET, CAN INFLUENCE OUR MOOD, HOW LONG WE STAY IN A ROOM, WHO WE TALK TO AND WHO WE WANT TO SEE AGAIN."

- SENSE OF SMELL INSTITUTE

## DISCOVER THE POWER OF SCENT

Every day, we encounter aromas that have a powerful influence on our emotions, moods and behaviors. Our sense of smell is the strongest of the five senses, and the one most tied to memory and emotion.

Mood Scent solutions empower you to create exceptional first impressions and lasting memories associated with your brand and your business.

Whether it's creating the scent of the great outdoors in the middle of a city, overriding a problem scent or wafting custom scents for patrons to enjoy and purchase, Mood Scent solutions can play a significant role in transforming perceptions and completing an experience for maximum effect. Scent can even encourage longer browsing times, and ultimately motivate more sales.

powered by  
**scentair**

WE ARE AN AUTHORIZED SCENTAIR DEALER

Discover the power of scent and establish a stronger and more enduring connection with your customers.

## A SCENT FOR EVERY PURPOSE

Our vast selection of more than 1500 fragrances ensures we'll have the right scent for you, whether it's a simple vanilla or an exotic blend. We can even help design your own custom scent based on your brand and the experience you would like to create.

## LEVERAGE MEMORY AND EMOTION

Get your customers in the holiday spirit. Whisk them to an exotic location. Transport them back in time. There are countless ways to use scent to create a mood and influence perceptions and behavior...let us show you how.

## ADVANCED DELIVERY TECHNOLOGIES

No matter the size of your space or the nature of your specific need - we have the right delivery option for you. From in-store systems to HVAC delivery, you'll always have full control.

## DESIGNED FOR BUSINESS

Our systems are designed specifically for business and help you avoid the hassles associated with candles and plug-ins, including the need for frequent replacement and the liability of an open flame.

## To learn more, contact

Name:

Phone:

Email:

**MOOD:**

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