

MOOD VISUALS - FILE SPECIFICATIONS

ACCEPTABLE FILE TYPES - CLIENT PRODUCED CONTENT

If you choose to develop your own content for your digital signage screens, the following file types and formats are acceptable for submission and use in our Harmony content management system.

FILE SPECIFICATIONS

Video

- Preferred format is H.264 MP4 video. MOV files are also acceptable but will be converted to H.264 MP4
- Preferred dimensions are 1920 pixels x 1080 pixels for landscape or 1080 pixels x 1920 pixels for portrait
- Minimum dimensions are 1280 pixels x 720 pixels for landscape or 720 pixels x 1280 pixels for portrait
- 4K dimensions are available with compatible media player
- Maximum file size is 4GB
- 29.97 frames per second
- Constant bit rate of 10-20 Mbps
- Main or High Profile at 4.0 or 5.0 level
- NTSC TV standard

Images

- PNG or JPEG format in RGB color mode
- Preferred dimensions are 1920 pixels x 1080 pixels for landscape or 1080 pixels x 1920 pixels for portrait at 72 dpi resolution
- Minimum dimensions of 1280 pixels x 720 pixels for landscape or 720 pixels x 1280 pixels for portrait at 72 dpi resolution