

PROFUSION MC MEDIA PLAYER

The ProFusion MC Media Player is the industry's most complete hardware-based music and messaging player, enabling you to customize, control and unleash your media for maximum customer impact.

+ MUSIC Create the Perfect Vibe.

No other commercial media manager comes close—high-fidelity and stereo sound capability.

+ MESSAGING Maximize the Moment.

On-site and on-hold music and messaging are seamlessly integrated to prevent abrupt interruptions.

FEATURES

AUTOMATIC. Easy Content Management.

Automatic scheduling allows you to change your vibe or tempo by the minute, hour, day, week, or season—switch your content schedule at any time.

RELIABLE. Field and Time-Tested.

Mood pioneered on-premise music players with reliable, flexible software for commercial environments over a decade ago. ProFusion is field tested, and over 100,000 devices later, remains the industry leader.

FLEXIBLE. Multiple Update Options.

Secure Ethernet updates deliver data quickly, dramatically reducing the time it takes to receive music and message updates. The ProFusion MC also supports disc updates with an optional built-in DVD-ROM drive.

+ Heartbeat Feature. This monitoring feature provides ongoing verification that devices in your locations are online, allowing the option to push priority updates as requested or needed.

+ Remote Management. Through the ProFusion MC Control Site you can block songs and artists, upload messages, modify daypart and message schedules, check the status of online devices and run reports.



POWERFUL. Multiple Zone Possibilities.

Two zones of audio, each with independent scheduling capability, creates a world of possibilities. Play music in one area and a different kind in another; or connect one audio output to your phone system for music and messaging on hold. And don't forget your video output.

SIMPLE. Effortless Operation.

Built-in display allows for easy adjustments to settings and shows music and messaging information. Automatic dayparting and other features make the MC as hands-free as possible.

SUPERIOR PROGRAMMING FEATURES

- + Automatic content scheduling by time of day, day of week, and seasonal promotional events
- + LCD front panel displays style name, song title, artist, message name, and menu options
- + Multi-zone capability
- + In-store message marketing; on-hold music and/or messaging
- + Seamless content interchange between audio elements

SPECIFICATIONS

Dimensions: 13.5" x 3.5" x 9"

Weight (pounds): 11

Power (max): 40W

International: Multi-country power & regulatory approvals

Mounting hardware: Rack mount (not included)

LEARN MORE ABOUT THE PROFUSION MC

Visit the [Mood Client Support Portal](#) for additional information on the ProFusion MC.